



OutcomesInsight™ is a care effectiveness measurement and analysis solution from Dynamic Clinical Systems that answers two of the most important questions faced by health care clinicians and administrators today:

**Are our patients getting better?**

**How does our quality of care compare to others?**

OutcomesInsight™ answers these questions by using longitudinally collected, statistically valid patient-reported outcomes.



## How OutcomesInsight™ Makes an Impact

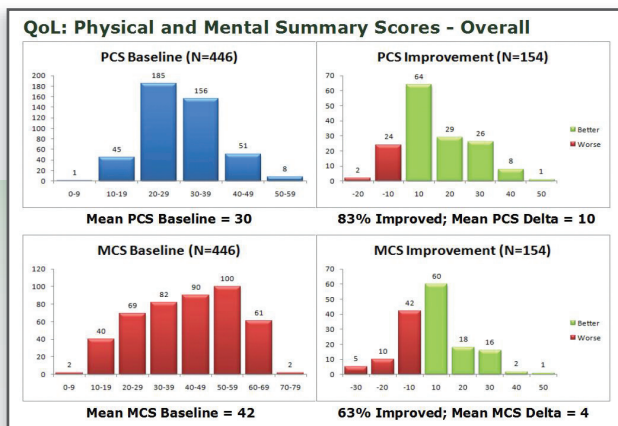
OutcomesInsight™ allows clinicians and administrators to focus on what truly drives care quality and patient satisfaction, such as how much a patient's quality of life improved or if and when the patient was able to go back to work.

The biggest benefit of OutcomesInsight™ is the ability to use this crucial perspective to compare organizations, departments, providers, diagnoses, treatments and even patient attributes, spotlighting opportunities to make health care organizations more effective.

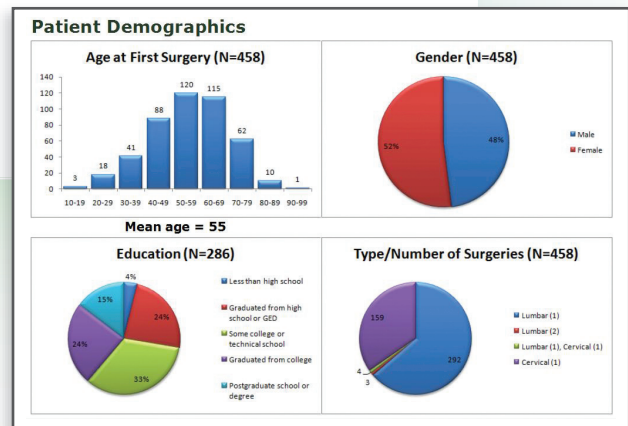
## How OutcomesInsight™ Works

Once the project scope is determined in consultation with its customer, DCS employs its Patient Engagement Center and proprietary online survey system, Integrated Survey System®, contacting patients to capture outcomes over a three- to six-month period.

DCS then analyzes the data and creates a comprehensive OutcomesInsight™ report showing patient health outcomes over the course of care and organizational benchmarks by clinical area. Quarterly assessments measure changes in providing effective care.



The OutcomesInsight™ report shows patients' health related quality of life (PCS – Physical, MCS – Mental) scores at baseline and improvements over the course of care.



Patient demographics are broken down by age, gender, education, or number of previous surgeries.

## Contact/Demo Information

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**Dynamic Clinical Systems** is the health care industry's most comprehensive and technically advanced provider of patient-reported outcomes (PROs) services and solutions. Its primary customers are clinicians and researchers at academic medical centers, private practices and health agencies who recognize the importance of statistically valid patient-reported outcomes in providing quality health care.

**Solutions** – DCS' flagship software solution, Integrated Survey System®, is the most comprehensive and technically advanced patient-reported outcomes platform available today. Currently being used by a number of the nation's leading clinicians and researchers, its Web-based ISS collects, sorts and analyzes patient-reported data for use in process of care, research and reporting.

**Services** – DCS puts its deep subject-matter expertise and extensive experience to work for its customers by offering a comprehensive suite of PRO-related consulting services such as strategic planning, readiness assessments, patient support programs and study development and management. These services help customers take full advantage of the many benefits that PROs provide by reducing or eliminating potential obstacles such as improper study design and implementation or poor patient engagement and activation.



## Why Choose DCS?

A long-time proponent of PROs – DCS' roots can be found in groundbreaking PROs research that began in the early 90s – the company offers customers unparalleled experience and expertise in collecting, sorting and analyzing patient and clinic-reported data that improve patient care and research quality.

Founded in 2004 and headquartered near Dartmouth Medical School in Hanover, N.H., DCS' solutions have been used by more than 70 research initiatives, posters, presentations, articles, and Centers of Excellence Awards.

## Testimonials

*“This patient self-reported data enhances the visit and makes it more personalized. I have graphs in hand that tell me whether the patient has improved. I can show these to my patients and can easily explain the implications to them. Now it's not simply my opinion; my recommendations are based on hard data.”*

**Gilbert J. Fanciullo, MD, MS**  
Director, Pain Management Center  
Dartmouth-Hitchcock Medical Center

*“A key partner throughout my research process, DCS provides unique expertise in patient engagement techniques, data collection, and outcomes analyses.”*

**Mark D. Brown, MD, PhD**  
Chairman Emeritus, Orthopaedics and Rehabilitation  
University of Miami

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