

DYNAMIC CLINICAL SYSTEMS

A PATIENT-CENTERED APPROACH TO CLINICAL INFORMATION MANAGEMENT™

Good clinical information leads to better outcomes, but today's clinicians don't have the data they need. We improve the quality and efficiency of patient care by enabling an integrated approach to medical treatment.



We offer:

- **Real-time Patient Health Status** – Access consistent, accurate patient data at the point of need.
- **Longitudinal Patient Data** – Track patient progress to measure treatment effectiveness.
- **Benchmarking** – Compare your patient population with that of others in the practice or in other clinics.
- **Research** – Aggregate outcomes across centers to determine best treatments, protocols, and practices.
- **Process of Care** – Share health-status data across collaborating specialists to better coordinate care.

DCS is among the first to offer commercial products that combine longitudinal, patient-reported subjective data with evidence-based clinician surveys (capturing diagnoses and treatment data) over large patient populations.

We employ software and clinical processes to collect, manage, and analyze patient-reported health status information using statistically valid, condition-specific surveys.

Using state-of-the-art science and technology, we revolutionize what has traditionally been a very imprecise practice: The consistent collection of data over time and its analysis with the goal to improve care at the point of need.

Our Web-based solution, Integrated Survey System™ (ISS), joins patient-reported general health and condition-specific data, with corresponding clinical observations to measure outcomes over time and improve the quality of patient care.

Beyond their value for research and quality initiatives, patient-reported information and clinician observations are used to make adjustments in patient care at the point of need.



DCS

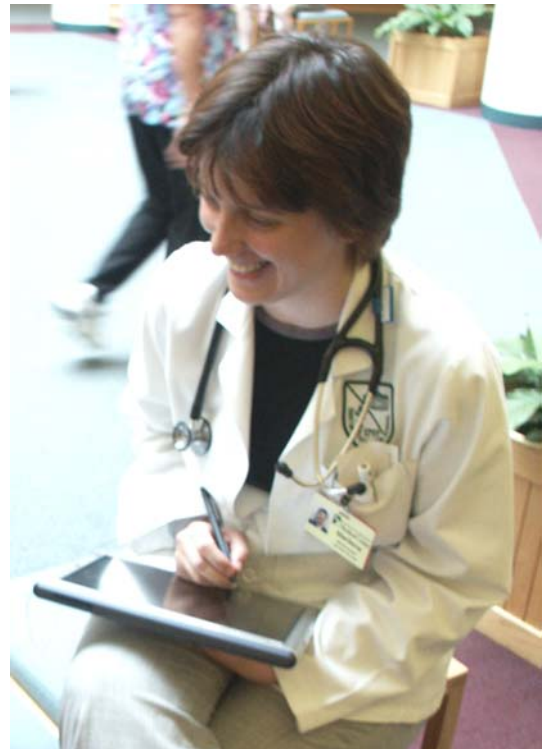
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Benefits of data-driven, patient-centered processes:

- **Better patient care at the "point of need"** due to immediate graphical summary of longitudinal, self-reported patient data and evidence-based clinical protocols, and the implementation of quality measures in routine practice through the clinician summary survey instrument
- **Improved protocols and best-practices** based on collaboration efforts and population-based research, linking diagnoses and treatments to self-reported patient data
- **Provider revenue increase** based on appropriate reimbursements and payor incentives for protocol compliance, quality patient care, better coding, improved outcomes
- **Lower cost of care** based on improved efficiencies, better triage abilities, and better patient outcomes



Quick and easy: access ISS anywhere anytime on a wireless network

Benefits vary depending on who you are:

Patient

- Empowerment to communicate with clinician
- Convenience & accessibility using the web
- Privacy of health information
- Informed decision-making
- Whole patient care managed

Institution

- Lowered liability
- Enhanced marketability and reputation
- Improved reimbursement
- Medical leadership
- Improved compliance incentives (JCAHO, Medicare)

Clinician

- At-a-glance access to patient progress
- Better treatment guidelines
- Easy access to protocols
- Research contributions
- More effective patient communication

Employer

- Increased productivity
- Improved employee satisfaction
- Lowered absenteeism
- Decreased worker's compensation
- Minimized treatment costs

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